

Rinnai to Celebrate 100th Anniversary on September 1, 2020

Events to be held over the three-period (2019 to 2021)
under the slogan: “Connected in passion for the next 100 years”

Rinnai Corporation will celebrate the 100th anniversary of its founding on September 1, 2020. We have positioned the three-year period (2019–2021) before and after that date as a time for connecting to our next 100 years.

To express our gratitude to customers and many other stakeholders, we are holding a number of anniversary-related events during the three-year period.

Founded in Nagoya on September 1, 1920, Rinnai has evolved into a corporate group that provides a diversity of products and services to benefit people’s lives, including kitchen appliances, water heaters, and air conditioners. Currently, the Rinnai Group has operations in 17 countries and regions, including Japan, and sells its products in more than 80 nations worldwide. Our policy is to help enrich the lives of people in local communities by providing optimal solutions that fit the lifestyle culture, climate conditions, and energy situation of each country around the world.

100th Anniversary slogan and logo

Anniversary slogan

Connected in passion
for the next 100 years

Anniversary logo



To express gratitude to our predecessors who built Rinnai’s 100-year history and inherit their tradition of passion, we declare that each and every employee shall continue embracing challenges to shape the next 100 years of Rinnai. These thoughts are embodied in our 100th anniversary slogan: “Connected in passion for the next 100 years.”

We also created an anniversary logo to be used in connection with various events being held during the anniversary celebration period. The logo’s symbolic flame expresses our 100 years of connection and represents our commitment to continue moving forward in the next 100 years with unwavering passion in our minds.

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(Reference) Overview of 100th Anniversary Celebrations

■ Anniversary celebration period
January 2019–December 2021

■ Slogan
Connected in passion for the next 100 years

■ Concept
“We want to improve people’s lives using heat.”
This is the commitment made 100 years ago by two men,
impassioned by the blue flame of a stove.

That flame of passion has since overcome
many challenges through multiple generations.
It still shines in the heart of every employee,
reflecting our slogan, “Quality is our destiny.”

With this unwavering passion in mind,
what can we do in the next 100 years?

To help people around the world live enhanced lives,
we must keep moving forward.

We must “go beyond” and overcome new challenges.

Motivated by the flame of passion, unchanged since its inception,
Rinnai will continue moving forward as a company
that supports people’s lives around the world.

■ Anniversary website
<https://www.rinnai.co.jp/100th/>
(Opened June 3, 2019)

Note: Information in this release is valid as of the release date. Please note that the content may change between the release date and time of reading.